



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 339517

Schedule Dates

11/01/12-11/06/12

Advertiser

Issue/Americans Prosperity Foundation (13155)

Agency/T-Code

Mentzer Media Services, Inc. (3427)/833926835

Product

Political - Issue (1068)

Brand

ISS/AMER. 4 PROSPRTY FOUND (130908)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

B,KAREN

Phone/Fax

/

CPE

70

Account Types

National/Political

Billing Type

Standard

Comments

NO PAPER INVOICES
AMER FOR PROSPERITY

10/31/12

10/31/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06401084

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$14,715.00

Net Total

\$83,385.00

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

23

23

Rate

\$98,100.00

\$98,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	6:58A- Today Show					1	1			2	\$2,550.00	\$5,100.00	Pittsburgh (WPXI)	TODAY 7-9A/1	10/31/12
2.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	4P- Judge Judy 4p					1	1			2	\$1,650.00	\$3,300.00	Pittsburgh (WPXI)	JUDY 4-430P/2	10/31/12
3.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	5:30P- 6P (EST)					1	1			2	\$3,300.00	\$6,600.00	Pittsburgh (WPXI)	NEWS 530-6P/3	10/31/12
4.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	5:58P- Channel 11 News At 6pm M-F					1	1			2	\$3,700.00	\$7,400.00	Pittsburgh (WPXI)	NEWS 6-630P/4	10/31/12
5.0	Normal Line / Spot	11/01/12-11/02/12	4	1:00	6:29P- NBC NIGHTLY NEWS					1	1			2	\$4,200.00	\$8,400.00	Pittsburgh (WPXI)	NITEY NEWS 630-7P/5	10/31/12
6.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	6:59P- Jeopardy					1	1			2	\$6,700.00	\$13,400.00	Pittsburgh (WPXI)	JEOP 7-730P/6	10/31/12
7.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	7:30P- WHEEL OF FORTUNE					1	1			2	\$6,700.00	\$13,400.00	Pittsburgh (WPXI)	WHEEL 730P/7	10/31/12
8.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	10:59P- CHANNEL 11 NEWS AT 11P					1	1			2	\$8,000.00	\$16,000.00	Pittsburgh (WPXI)	LATE NEWS/8	10/31/12
9.0	Normal Line / Preempt	11/03/12-11/03/12	2	1:00	6P- 6:30P (EST)							1			\$2,550.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/9	10/31/12
9.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	No Avail/Exception -	
10.0	Normal Line / Spot	11/04/12-11/04/12	2	1:00	8A- 10A (EST)								1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	SUN 8A-10A/10	10/31/12
11.0	Normal Line / Spot	11/05/12-11/06/12	2	1:00	7A- 9A (EST)		1	X	X					1	\$2,550.00	\$2,550.00	Pittsburgh (WPXI)	NEWS 7-9A/11	10/31/12
12.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	5:30P- 6P (EST)		1							1	\$3,300.00	\$3,300.00	Pittsburgh (WPXI)	NEWS 530P-6P/12	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # 339517

Schedule Dates 11/01/12-11/06/12
Advertiser Issue/Americans Prosperity Foundation (13155)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926835
Product Political - Issue (1068)
Brand ISS/AMER. 4 PROSPRTY FOUND (130908)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name B,KAREN
Phone/Fax /
CPE 70
Account Types National/Political
Billing Type Standard
Comments NO PAPER INVOICES
AMER FOR PROSPERITY

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Date Entered 10/31/12
Last Modified 10/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06401084
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,715.00
Net Total \$83,385.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Nov. 2012 23 \$98,100.00
Grand Total: 23 \$98,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$3,700.00	\$3,700.00	Pittsburgh (WPXI)	NEWS 6-630P/13	10/31/12
14.0	Normal Line / Spot	11/05/12-11/05/12	4	1:00	6:30P- NBC NIGHTLY NEWS	1	1							1	\$4,200.00	\$4,200.00	Pittsburgh (WPXI)	NITELY NEWS 630-7P/14	10/31/12
15.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	7:30P- WHEEL OF FORTUNE	1	1							1	\$6,700.00	\$6,700.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	10/31/12
16.0	M/G For 9.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	1:00	2:30P- PIG/Moore Dame Pre Game							1		1	\$2,550.00	\$2,550.00	Pittsburgh (WPXI)	230-330P PREGAME/9	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.